



# AZIMOUTHIO

YACHTING INFO

AZIMOUTHIO YACHTING INFO GROUP

MEDIA KIT 2025

# GOLDEN STEPS *for* MARKETING SUCCESS

Azimouthio Yachting Info Group has the experience to offer the most effective suite of solutions to help you reach your target market.

## Decision makers in the Yachting Industry want choices!

Yacht owners, captains, senior crew, agents and management companies find suppliers in multiple ways. Buyers will choose the medium that best suits them at that moment, depending on their profession, knowledge, past experiences, internet access, advertising budget, etc.

Get in touch to find out how we can help you advertise your company in the Yachting Industry via all our products!



DIRECTORY



ON LINE



APP



SMART PACK



WEB RADIO



# THE ULTIMATE MARINE DIRECTORY

Azimouthio Yachting Info is the Ultimate Free Press Marine Directory (Yachting - Shipping) in the Mediterranean and Middle East

Azimouthio Yachting Info is the most trusted brand for any kind of search, connecting buyers and suppliers within the yachting industry.

It is handy with practically arranged sections for easy search, providing detailed and useful information on professionals, businesses and marinas all over the Mediterranean and Middle East.



The Company is certified with ISO 9001: 2008

With **10.700** listed companies, it is the most detailed Marine Directory in the World!

# SPECIALIZED DISTRIBUTION NETWORK



**100%**  
**DECISION MAKERS**  
delivered by hand

Azimouthio Yachting Info is distributed directly to yachts at all organized marinas, yacht shows and events, plus to yachting-related businesses. Copies of Azimouthio Yachting Info are couriered to Agencies, Management and Shipping Companies. Trusted and proven delivery staff are employed in countries from Spain to the United Emirates.



**Luxury Yachts**



**Ports Marinas**



**Shipping Companies**



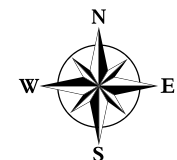
**Yacht Shows Events**



35.000  
COPIES

## Marinas East - West Med & Middle East

In deals made with organized marinas, thousands of copies are delivered by hand to yacht owners and captains.





# DISTRIBUTION

## YACHT *to* YACHT

Azimouthio Yachting Info is distributed directly to decision makers in the Yachting and Shipping industry by our specialized distribution network.

### Azimouthio Golden Stands



### Yachts

It is distributed to yachts at organized marinas in the Mediterranean and Middle East.

### Marinas

Azimouthio Golden Stands are placed in all top Marinas.

### Shipping Companies

3.500 copies of Azimouthio Yachting Info are couriered to Agencies, Management and Shipping Companies.

At Yacht Shows  
we distribute  
to yachts,  
exhibitors and  
selected visitors.



**30**  
Yacht Shows  
& Events



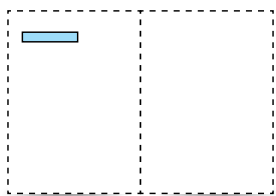
Get  
your copy  
from our  
stand



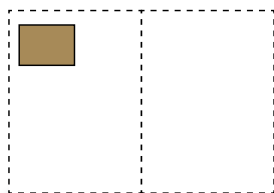
## AZIMOUTHIO MEDIA PARTNERS & SHOW PRESENTATIONS

- Spain - Barcelona, MYBA Charter Show
- Spain - Mallorca, Palma International Boat Show
- Spain - Mallorca, Palma Superyacht Show
- France - Cannes Yachting Festival
- Italy - Genoa International Boat Show
- Monaco - Monaco Yacht Show
- United Kingdom - Southampton International Boat Show
- Netherlands - Amsterdam, METSTRADE
- Slovenia - Internautica International Boat Show
- Croatia - Zagreb Boat Show
- Croatia - Nautic Boat Show (HDMB)
- Croatia - Rijeka Boat Show
- Croatia - Croatia Charter Expo
- Croatia - Biograd Boat Show
- Croatia - Zagreb, ICE International Charter Expo
- Greece - Athens, Posidonia
- Greece - Athens, Posidonia Sea Tourism Forum
- Greece - Athens International Boat Show
- Greece - Nafplion, Mediterranean Yacht Show
- Greece - Poros, East Med Yacht Show
- Cyprus - Limassol Boat Show
- Turkey - CNR Eurasia Boat Show
- Turkey - TYBA Yacht Charter Show
- Qatar - Qatar International Boat Show
- UAE - Dubai International Boat Show
- UAE - Dubai Marine & Maritime Industry
- UAE - Dubai The Maritime Standard Awards
- UAE - Dubai The Maritime Standard Tanker Conference
- UAE - Abu Dhabi The Maritime Standard Ship Finance & Trade Conference
- UAE - Abu Dhabi International Boat Show



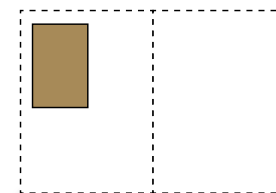
**FREE BANNERS**
**FOR ADVERTISERS**


Double Page Spread: 4 Banners  
 Full Page: 3 Banners  
 1/2 Page: 2 Banners  
 1/4 Page - 1/8 Page: 1 Banner

**1/8 PAGE**


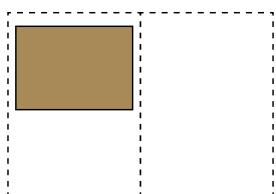
Dimensions cm: 5,9 x 4,1

€ 540 | \$ 648 | AED درهم 2.268

**1/4 PAGE**


Dimensions cm: 5,9 x 8,3

€ 880 | \$ 1.056 | AED درهم 3.696

**1/2 PAGE**


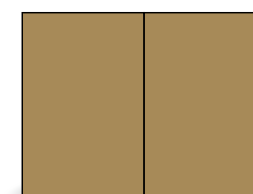
Dimensions cm: 12,1 x 8,3

€ 1.380 | \$ 1.656 | AED درهم 5.796

**FULL PAGE**

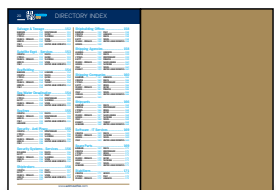

Dimensions cm: 14,3 x 20,5

€ 2.400 | \$ 2.880 | AED درهم 10.080

**DOUBLE PAGE SPREAD**


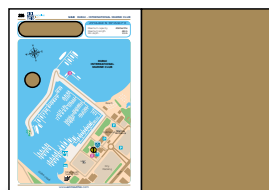
Dimensions cm: 28,6 x 20,5

€ 3.900 | \$ 4.680 | AED درهم 16.380

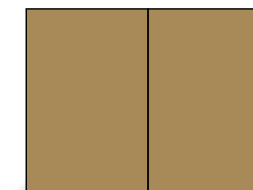
**PREMIUM INDEX FULL PAGE**


Dimensions cm: 14,3 x 20,5

€ 3.500 | \$ 4.200 | AED درهم 14.700

**PREMIUM MAP ADVERTS**


MARINA MAP RIGHT FULL PAGE € 2.400 | \$ 2.880 | AED درهم 10.080  
 MARINA MAP BANNER or LOGO ON MAP € 480 | \$ 576 | AED درهم 2.016

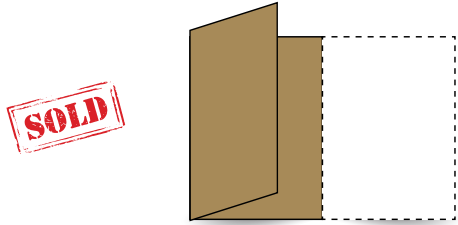
**PREMIUM DOUBLE PAGE SPREAD**


**SOLD** FIRST € 6.500 | \$ 7.800 | AED درهم 27.300  
 BEFORE INDEX € 5.500 | \$ 6.600 | AED درهم 23.100



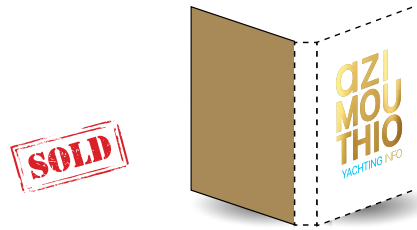
**TRIPTYCH FRONT COVER**

1 full page & 1 double page spread



€ 12.000 | \$ 14.400 | AED درهم 50.400

**BACK COVER**

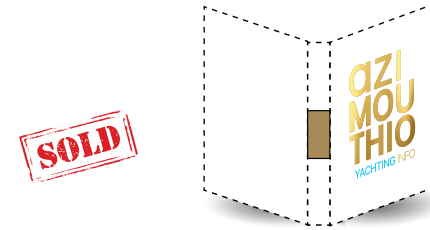


Dimensions cm: 14,3 x 20,5

€ 7.500 | \$ 9.000 | AED درهم 31.500

**SPINE**

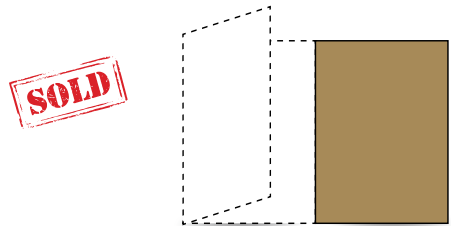
+ 1 FULL PAGE INSIDE CATALOGUE



Dimensions cm: 2,3 x 5,6

€ 7.000 | \$ 8.400 | AED درهم 29.400

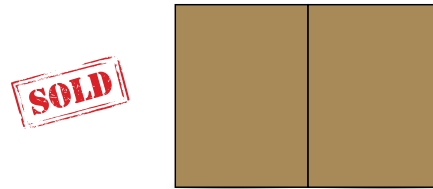
**1ST FULL PAGE**



Dimensions cm: 14,3 x 20,5

€ 5.000 | \$ 6.000 | AED درهم 21.000

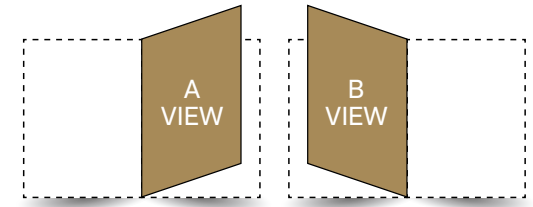
**INSIDE BACK COVER - DOUBLE PAGE SPREAD**



Dimensions cm: 28,6 x 20,5

€ 6.500 | \$ 7.800 | AED درهم 27.300

**A5 CARDBOARD - INNER SECTION**



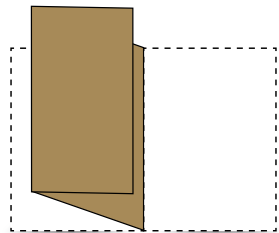
Dimensions cm: 14,3 x 20,5

€ 7.800 | \$ 9.360 | AED درهم 32.760

**TRIPTYCH CARDBOARD**

**INNER SECTION, SEPARATOR MARINA MAPS**

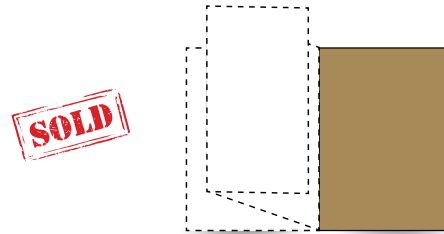
1 full page & 1 double page spread



€ 9.000 | \$ 10.800 | AED درهم 37.800

**1ST FULL PAGE AFTER TRIPTYCH**

**AFTER TRIPTYCH MARINA MAPS**

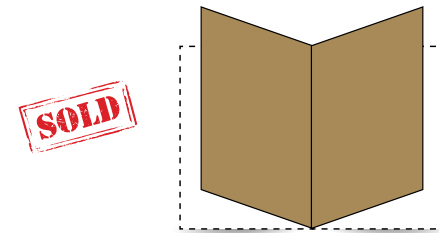


Dimensions cm: 14,3 x 20,5

€ 4.000 | \$ 4.800 | AED درهم 16.800

**EXCLUSIVE CARDBOARD**

**4 FULL PAGES IN TOTAL**



Dimensions cm: 28,6 x 20,5

€ 11.800 | \$ 14.160 | AED درهم 49.560



ONLINE  
AZIMOUTHIO

[www.Azimuthio.com](http://www.Azimuthio.com)

Enjoy your search and find everything  
you need in the yachting industry!

AZIMOUTHIO.COM is an instant way for owners, captains and crew to find your business, buy your products or book your services. It is available on desktop, laptop, tablet and mobile so everyone can search anywhere and in any way.

The world's best search engine AZIMOUTHIO.COM, regularly updates its information systems and improves the speed of its operation. As a result, professionals trust the Directory with their advertising, as visitors can access their websites directly with a simple click.



Start searching now!

# WEB PAGE GOOGLE ANALYTICS

Unique Visitors

**2.160.530\***

\*per year

Page Views

**4.607.360\***

\*per year

Average session duration

**1'25"**

Average Hits/User

**7,1**

Post News

**251**



53.9%

**PC  
USERS**



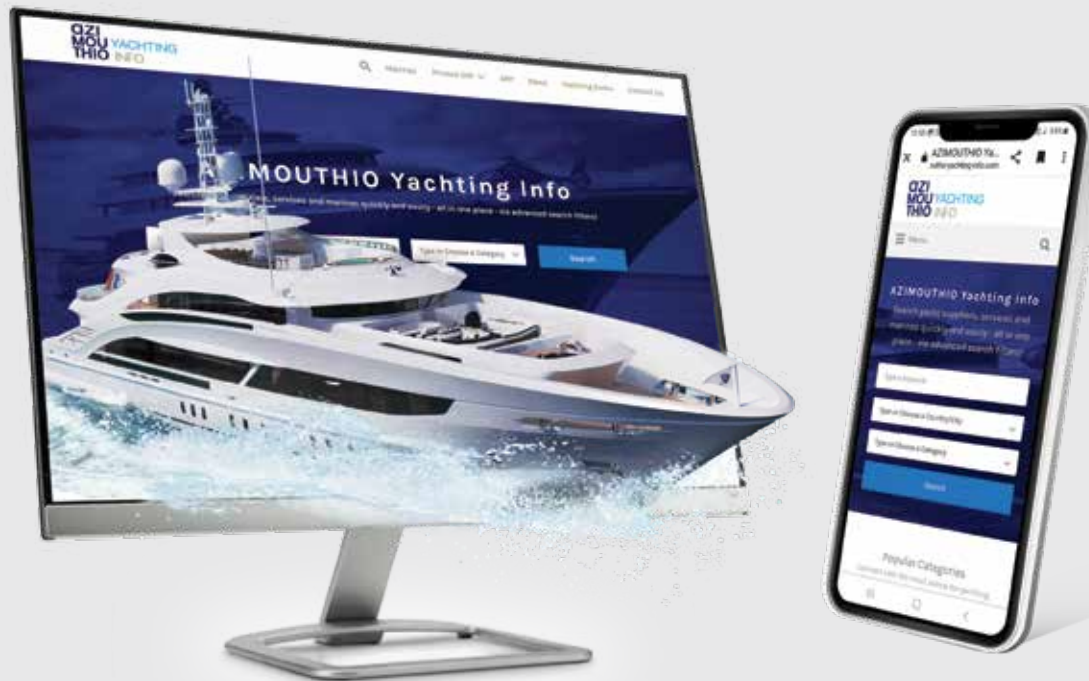
38.6%

**MOBILE  
USERS**



7.5%

**TABLET  
USERS**



# FACEBOOK PAGE



**143.000**  
page likes



**126.800**  
followers



**440**  
posts/year



# AZIMOUTHIO APP

It's fast and easy to use, up-to-date and available on and offline.

Azimouthio Yachting Info is the first and only App specifically designed for users to access information On and Offline in just 2 Steps; A professional search engine which enables users to find what they are looking for immediately, without being confused with unnecessary information.

Launched in July 2017, the Azimouthio App combines Azimouthio Yachting Info's database of suppliers and services with the search power of [www.azimouthio.com](http://www.azimouthio.com) in a bright new, user-friendly format.



Available  
**24/7**



Only  
**1,9 MB** / Android  
**820 KB** / iOS

Download Azimouthio App





# FIND FAST & EASY

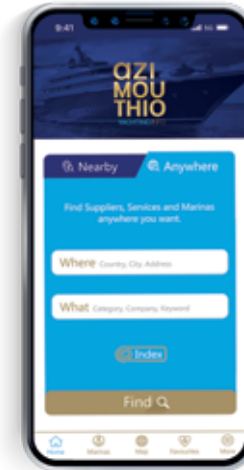
## Search Nearby

The First and Only App in the Yachting Industry which allows you to find all the suppliers and services around you in just 2 steps!  
1st step: Enter App.  
2nd step: Select Category, and wow!...  
...you found what you are searching for at once!

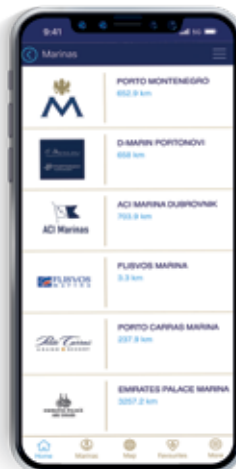


No internet connection? No problem!  
Azimouthio Yachting Info App is the First Yachting App specifically designed to work Offline too, so you can use it when you are too far out at sea to get a signal!

## Search Anywhere



## Ports & Marinas

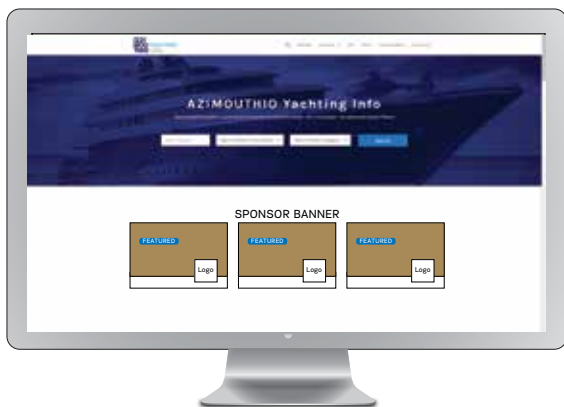


Find the major ports and marinas geo-tagged on the App's map, as well as the marina plan and important, related information!

## All Info Geo-tagged



Find shipyards, yachting professionals, suppliers, services, ports and marinas tagged in their exact location!



## SPONSOR BANNER

- Banner with featured image, logo, address and phone number on the Home Page of www.azimouthio.com
- Plus Online & App Full Company Profile. (see opp.)
- It always appears among the top entries, above the Mini Company Profiles and Standard Listings.

€ 6.000 | \$ 7.200 | AED درهم 25.200



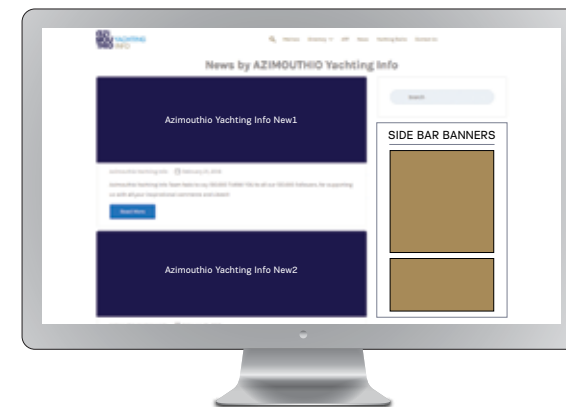
**SOLD**

## MARINA SPONSOR BANNER

The most effective advertising method for a company interested in promoting its services or products to the target group searching in the Marina Section: A Header Banner featured above the General Marina Listing. It includes an image and a Link to the customer website.

Dimensions pixels: 1920 x 350, Format: Jpg

€ 3.500 | \$ 4.200 | AED درهم 14.700



## SIDEBAR BANNER

A Sidebar Banner featured next to all News and all sections on our Footer when opened.

A Big Plus is our regular News Posts are shared automatically on our Social Media - 130,000 followers - where one click takes them to details and our Sidebar Ads!

PIXELS: 350 x 350 € 2.500 | \$ 3.000 | AED 10.500

PIXELS: 350 X 160 € 1.500 | \$ 1.800 | AED 6.300

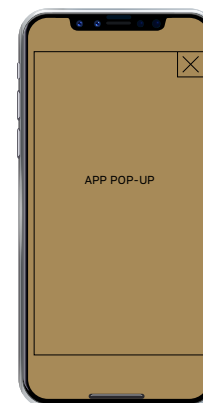


## ONLINE POP-UP

Pop-Up Ad is the high-tech way of getting face to face with your client. It appears after 3-5 seconds to every visitor when he/she first visits the www.azimouthio.com.

This Full-Screen Ad can support an image, message, coupon, video, promotion and a Link to the customer website.

€ 18.000 | \$ 21.600 | AED درهم 75.600



## APP POP-UP

The Pop-Up covers all sizes of mobiles and tablet screens, and appears when the user taps a Category. It includes an image and a Link to the customer website.

ONE COUNTRY / CATEGORY

€ 4.000 | \$ 4.800 | AED درهم 16.800

EACH EXTRA CATEGORY

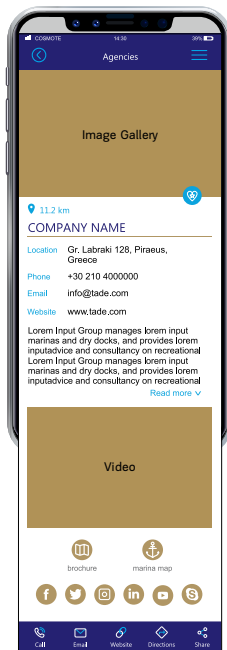
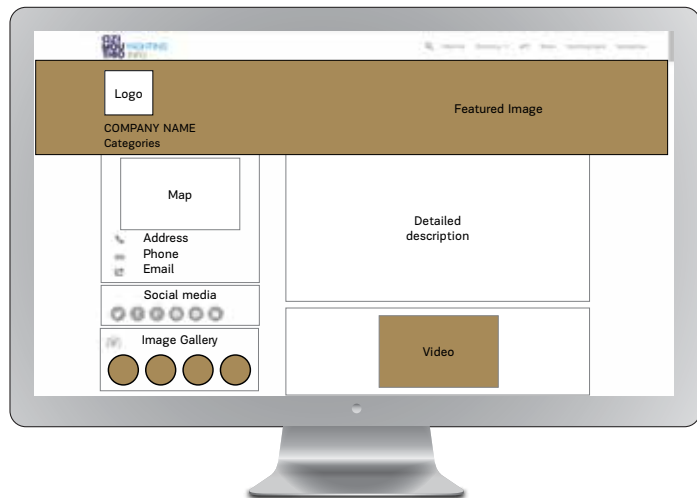
€ 1.500 | \$ 1.800 | AED درهم 6.300

EACH EXTRA COUNTRY

€ 500 | \$ 600 | AED درهم 2.100

Online Pop-Up Ads can also be sold on a monthly basis. Contact us for details.

## COMPANY PROFILE ONLINE & APP



|                         | FULL COMPANY PROFILE   | MINI COMPANY PROFILE       |
|-------------------------|--|----------------------------|
| Company logo            | ✓  | ✓                          |
| Contact details         | ✓  | ✓                          |
| E-mail                  | ✓  | ✓                          |
| Web site                | ✓  | ✓                          |
| Map                     | ✓  | ✓                          |
| Map directions          | ✓  | ✓                          |
| Detailed description    | 550 words max.   | X                          |
| Image gallery           | 20 images max.   | X                          |
| Video                   | ✓  | X                          |
| Social media profiles   | ✓  | X                          |
| Special offers / deals  | ✓  | X                          |
| Brochure                | ✓  | X                          |
| Marina map              | ✓  | X                          |
| SEO package (website)   | Your company profile will be fully optimised with description, keywords and page title | X                          |
| Appearance by location  | Home country and all cities  | Home country and Home city |
| Appearance by category  | Main category  | Main category              |
| Order in search results | <b>First*</b>  | Listing**                  |

\* Full Company Profile always appears above the Mini Company Profiles and the Standard Listings.

\*\* Mini Company Profile appears among the Standard Listings.

### FULL COMPANY PROFILE\* ONLINE & APP

€ 1.500 | \$ 1.800 | AED درهم 6.300

### MINI COMPANY PROFILE\* ONLINE & APP

€ 500 | \$ 600 | AED درهم 2.100

\*All Company Profiles will be visible Globally to users when Category only is tapped. When a Country is specified, Company Profiles come up in their home country.

### EXTRA COUNTRY OR EXTRA CATEGORY VISIBILITY CHARGES:

| FULL COMPANY PROFILE | EXTRA CATEGORY | € 100         | \$ 120 | AED درهم 420 | MINI COMPANY PROFILE | EXTRA CATEGORY | € 50 | \$ 60         | AED درهم 210 |
|----------------------|----------------|---------------|--------|--------------|----------------------|----------------|------|---------------|--------------|
|                      |                | EXTRA COUNTRY | € 200  | \$ 240       |                      | AED درهم 840   |      | EXTRA COUNTRY | € 100        |

## SOCIAL MEDIA POST

Advertise your business on our Social Media channels to reach directly yachting audiences.

- ✓ Instagram - Facebook - Tik Tok
- ✓ 126.800 followers across all channels

€ 250 | \$ 300 | AED درهم 1.050

Prices per Post

## NEWS POST

### SHARED ON SOCIALS

PR articles are uploaded on our News Section on www.azimouthio.com and Shared on our Social Media.

- ✓ 2.160.530 unique visitors/year
- ✓ 126.800 followers (Instagram - Facebook)

€ 500 | \$ 600 | AED درهم 2.100

Prices per Post

## NEWSLETTER

With our curated database, you gain unrivaled access to a vast network of yachting industry professionals.

- ✓ 10.000 e-mail addresses from yachting industry
- ✓ GDPR approved

€ 750 | \$ 900 | AED درهم 3.150

Prices per Newsletter



# SMART PACK

Azimouthio Yachting Info Smart Pack is a unique distribution service that uses our expertise and contacts to personally deliver your marketing materials into the hands of the Yacht Owners, Captains and Crew.

We have been distributing Azimouthio Yachting Info Directory and building relationships with Private Marinas, Ports and International Boat shows for 5 years now, so we have access to places and decision makers that no other companies are allowed to deliver to.

Smart Pack is delivered directly into the ready-to-buy hands of decision makers in the yachting industry. Your Brochure or promotional material will be found around the yachting world through the Smart Pack, as Azimouthio Yachting Info promotes the Directory at international Yacht Shows and Events.

We hand-distribute your marketing materials directly:

- To International Boat Shows and Events.
- To the major organized Marinas and Ports, Yachts (and their owners, captains and crew) as we make regular deliveries of the Azimouthio Yachting Info Directory.



## TAILOR MADE SERVICE

We can also create a customized package for your special needs and hand-deliver your marketing materials where you want them to be.





# WEB RADIO AZIMOUTHIO



# YachtingRadio.com



YachtingRadio.com was launched in 2016 to bring beautiful lounge music to passionate yachting fans around the world. We listen and look at the spiritual content of our music.

Our channel selection includes chosen pieces from the world's most renowned composers, a variety of chill out periods, deep house, lounge music and popular instrumentals. We find the best music in each style and create the ultimate music program that brings listeners the music they want to hear. With our music we hope to enhance feelings, emotions and memories.



Stay tuned...!



# AZIMOUTHIO

YACHTING INFO

## CONTACT US

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OFFICES | ATHENS | SPLIT | LIMASSOL | BEIRUT | DUBAI